

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT10/12 12.07
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME ELISE CLOYD
SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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DATE OCT10/12 12.07

DEPT OF COMMERCE

STA:

----- ELECTRONIC INVOICING - AGENCY IDB #1021

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
RESTORE OUR FUTURE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10	S		1200N-1230P	30		\$1,200.00	10/13	10/13	0		SAT	0

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 2091
 PROGRAM : NEWS

REP HEADLINE# 6364136 TRF# 335812
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 12.07
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
23	A		600A-900A	30		\$1,200.00	10/13	10/13	1		SAT	1
PROGRAM : NEWS ORD COM1: WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT13 ON LINE-10 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: MISSED:SAT/1200N-1230P OCT13 30S \$1,200.00 (OCT10/12) M1 OK'D BUY#10 OFFER:SAT/600A-900A OCT13 30S \$1,200.00 PLS ADVISE. CMT:WE CAN OFFER												
CONTRACT TOTAL												236500.00
TOTAL SPOTS												57

OCT/12 236500.00

MARKET TOTALS \$683,975 WFTV 35% WKMG 25% WESH 26% WOFL 6% WKCF 1% WRBW 5% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE